



# 2024 Ohana Beverage Company Portfolio Tastings Supplier Packet

## EVENT DETAILS

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### O'ahu Portfolio Trade Tasting

53 By The Sea - 53 Ahui St, Honolulu

Monday, September 23, 2024

11:00am - 3:00pm

### Maui Portfolio Trade Tasting

Hotel Wailea = 555 Kaunani St, Wailea

Wednesday, September 25, 2024

11:00am - 3:00pm

## SUPPLIER COMMITMENT

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By signing up for the 2024 'Ohana Beverage Company Portfolio Tasting you are committing to the following:

- Participating in both tasting events (O'ahu 9/23/24 and Maui 9/25/24)
- Providing samples at the suppliers cost to the event
- Table fee \$200 per event - Total \$400 for both shows
- Completed permits and enclosed paperwork to ensure state regulations for the shows
- Commitment to show deadlines provided below

## DEADLINES

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DATE	REQUIREMENT	DETAILS
May 1, 2024	<ol style="list-style-type: none"> <li>1. Online Registration Completed</li> <li>2. Provide a High Resolution Logo</li> </ol>	<ol style="list-style-type: none"> <li>1. Please complete on OBC Website</li> <li>2. Please submit electronically to purchases@ohanabevco.com</li> </ol>
July 1, 2024	<ol style="list-style-type: none"> <li>1. Product Selection Finalized</li> <li>2. Permits signed and returned</li> <li>3. Confirmation on how OBC will receive samples from suppliers</li> </ol>	Please submit electronically to purchases@ohanabevco.com
August 1, 2024	<ol style="list-style-type: none"> <li>1. Ship samples if not being pulled from inventory.</li> </ol>	When applicable

## TRAVEL DETAILS

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### Recommended Hotels - O'ahu

1. The Prince Hotel - 100 Holomoana Street, Honolulu, HI 96815
2. The Modern Hotel - 1775 Ala Moana Blvd, Honolulu, HI 96815
3. Ala Moana Hotel - 410 Atkinson Dr, Honolulu, HI 96814

### Recommended Hotels - Maui

1. Hotel Wailea - 555 Kaunani Street, Wailea, Maui, HI 96753
2. The Maui Coast - 2259 S Kihei Rd, Kihei, HI 96753

## PRODUCT REQUIREMENTS

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### **Product Selection**

- July 1st is the deadline for product selection for the show
- Of the 12 skus per table, no more than 4 skus can be pre sale products
- Each supplier is limited to 12 products (Inclusive of wine and spirits)
- If supplier is interested in additional products a separate table would need to be reserved at an additional fee of \$100 per show

### **Sample Commitment**

- July 1st is the deadline for selection on how product is going to be provided
- Samples can be billed back, sent ahead or brought with the supplier
- All samples are at the Suppliers cost
- Wine Samples - 4 bottles total - 2 per show
- Spirit Samples - 2 bottles total - 1 per show
- Deadline for samples to be sent directly from supplier is a ship date no later than August 1st

### **OBC Commitment**

- OBC will provide inventory reports and communicate regarding run rates and inventory stock in the months leading up to the shows.
- We will coordinate with each supplier to ensure POs are placed with enough lead time to ensure products have arrived prior to the show.

## PERMIT

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- Currently only a permit is needed for the 'Oahu event (If the Maui needs change we will follow up)
- O'ahu permit attached - 1 page document with highlighted fields which needs to be completed/signed
- OBC will complete the product list and submit on your behalf - when finalized
- Return completed and signed form to [purchases@ohanabevco.com](mailto:purchases@ohanabevco.com)
- OBC will submit all supplier permits as one application for the show

## ADDITIONAL INFORMATION & QUESTIONS

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- Additional information regarding logistics for the events will be provided closer to the tastings. If you have any immediate questions, please contact:

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